



# axe-con 2023



## Building Accessible Experiences

### What is axe-con?

Axe-con is an inclusive, digital accessibility conference that welcomes developers, designers, business users, and accessibility professionals of all experience levels. Attendees and speakers are focused on building, testing, and maintaining accessible digital experiences.

### axe-con 2023 by the numbers



**50**

Sessions



**70+**

Speakers



**27,000+**

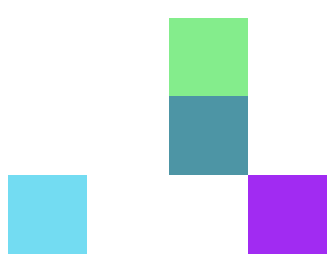
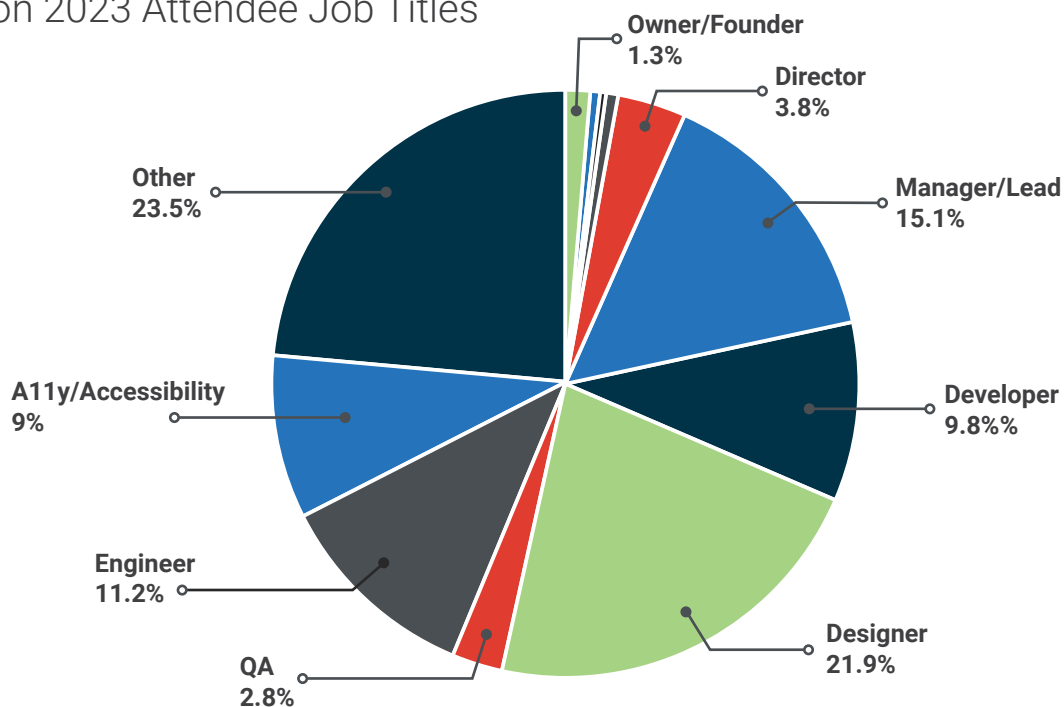
Attendees



**10K+**

Organizations

### axe-con 2023 Attendee Job Titles



## Admired Past Speakers

Sir Tim Berners-Lee, Vint Cerf, Haben Girma, Imani Barbarin, Seth Godin, Gene Kim, Liz Jackson, Jenny Lay-Flurrie, Eve Andersson, Ed Summers, Rachel Andrew, Lainey Feingold, Reginé Gilbert, Ian Hamilton, Glenda Sims, Anna Cook, Kristina Launey, Elle Waters, Carie Fisher and dozens more.

## Worldwide representation

Individuals from 124 countries were in attendance. The top 10 countries represented include the United States, Canada, United Kingdom, India, Germany, Brazil, Sweden, Netherlands, Spain, and Australia.

## Attendee Engagement

- **1/3** of axe-con attendees joined because a colleague or friend referred them
- Nearly **2K** attendee comments and questions
- **96%** of Attendees would recommend axe-con again to a colleague
- **99%** Attendees said they would join us again for 2023

"I had never attended an a11y conference before and this one hands-down raised the bar on content, topics and speakers. I have attended numerous online webinars and conferences but this one by far was very well thought out and executed in terms of the quality of content. As interest in A11y grows and more and more companies begin to start taking it more seriously, I believe this will be the #1 conference that you can't miss for all things A11y."

"I've attended so many conferences over the past 25 years, and this is by far my favorite. Attending virtually makes it accessible for me. Congratulations to everyone who worked on Axe-Con 2023. Well done."

"This is an incredible learning opportunity that Deque offers for free, I'm so grateful for their generosity. It has helped me in numerous ways, from teaching my team to advocating for budget. Deque has contributed to making my organization better."

"It was better than expected, and more relevant than expected (considering it's not my primary field) and I'm really looking forward to next time!"

**NuReIm**  
@NuReIm

Our team -- and our pets 🐱🐶 -- have just absorbed a massive amount of valuable #accessibility info at #axecon. 🧠🌟 Thank you @dequesystems and all the speakers who made this conference so fun and memorable!

#InclusiveDesign #a11y #training #remotework

Recognizing the need is the primary condition for design  
— Charles Eames

**Ruth**  
@TheRehn

AxeCon has such an amazing wide range of accessibility talks and it is all recorded so I can catch up after moving and spread out brain power and energy. Hoping I will be able to attend a few sessions live, but with less intensity than previous years!

**Carmel**  
@CarmelHeydarian

#axeCon2023 was awesome! I learned so much from so many hard working developers and designers. Will post more about it below

**Emma Dawson**  
@EmmaDawsonDev

Just made it through watching all of the day one sessions of #axeCon, so many great takeaways and my notebook is overflowing.

I'm looking forward to watching the 30 sessions from day 2 at the weekend

## Why attend axe-con?

Building accessible digital experiences requires a team effort, across design, development, management, testing, accessibility experts, and of course, legal. Axe-con is the first of its kind, dedicating topics to each of these key players. This is not an assistive technology convention.

Talks at axe-con will include case studies from enterprise companies leading in large-scale accessibility efforts, as well as best practices and updates from technology leaders around the world.

Topics of focus will include accessibility in development, accessibility in design, organizational success with accessibility, and accessibility compliance.

Join us to learn how to build, test, monitor, and maintain digital accessibility.

## A note about axe-con culture

We take the axe-con [Code of Conduct](#) very seriously. It is our goal to uphold the inclusive standard that the accessibility community expects and deserves. As you evaluate attending, speaking, or sponsoring the event, we expect everyone to respect this important aspect of the axe-con culture.

Furthermore, we strongly value a diverse and inclusive lineup of speakers. We believe that the diversity of speakers and topics will not only make axe-con better, but it allows for important perspectives and voices to be heard in the greater #a11y community.

Lastly, we strive to make the content and experience of axe-con digitally accessible. We ask that our attendees, speakers, and sponsors join us in maintaining this core aspect of axe-con culture as well.