Overview guidance

Axe-con gets its name and inspiration from axe-core. Axe-core is an open-source project consisting of automated accessibility testing rules - which have been downloaded billions of times and used around the world. Like axe-core, axe-con is community driven, rooted in digital accessibility and a massive force for good. Also, like axe-core, axe-con is free and easily accessible around the world.

Axe-con presentations should represent and further the digital accessibility and disability community. They should be targeted and relevant to the designated tracks: Development, Design, Organizational Success and Accessibility, and Wildcard.

- ✓ In addition, presentations are more likely to be selected when they contain:
 - Practical guidance
 - Real examples
 - Strategic insights
 - Guidance that can be applied at various stages of maturity
 - Unique viewpoints
- ▲ Less likely to be accepted:
 - Repeated subjects
 - Presentations from people who presented at the previous axe-con
 - Talks that highlight accessibility testing tools not based on axe-core
- X Here is what to avoid:
 - Blatant acts of self-promotion
 - Subjects which violate the Code of Conduct
 - Subject not directly tied to digital accessibility and digital accessibility testing