



## Building accessible experiences

### What is axe-con?

Axe-con is the world's largest digital accessibility conference. We welcome developers, designers, business users, and accessibility professionals of all experience levels to a unique conference experience focused on building, testing, and maintaining accessible digital experiences. Please join us as we come together to shape the future of digital accessibility.

### Axe-con 2024 by the numbers



**50**  
Sessions



**75+**  
Presenters



**30,000+**  
Attendees



**12K+**  
Organizations

### Past presenters

Sir Tim Berners-Lee, Vint Cerf, Dr. Rumman Chowdhury, Haben Girma, Imani Barbarin, Seth Godin, Gene Kim, Liz Jackson, Jonah Berger, Squirmy and Grubs, Jenny Lay-Flurrie, Eve Andersson, Rachel Andrew, Lainey Feingold, Ian Hamilton, Glenda Sims, Anna Cook, Kristina Launey, Carie Fisher, **and dozens more.**

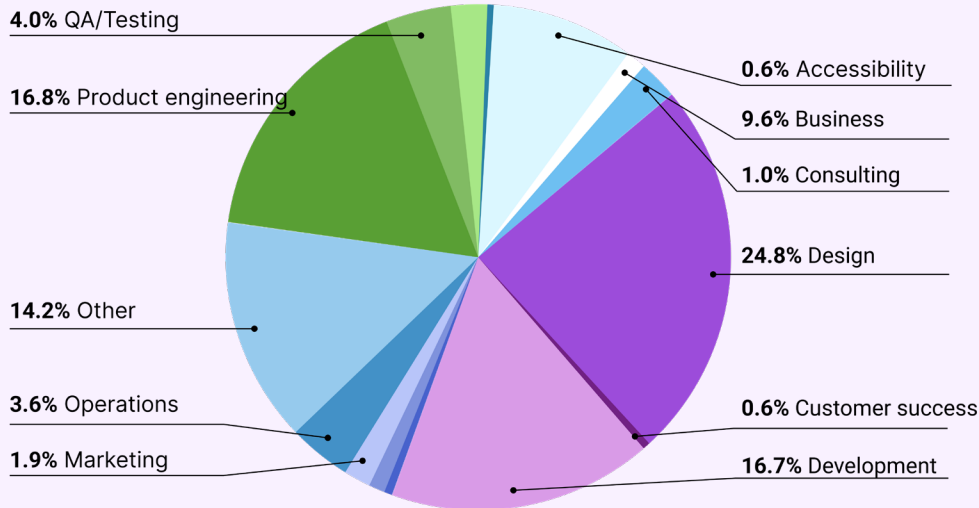


## Inclusive of all Accessibility Role types across the Globe

At last year's event, individuals from 195 countries were in attendance.

The top 10 countries represented include the United States, United Kingdom, India, Canada, Germany, Sweden, Spain, Australia, France, and Brazil.

### Attendee Roles



## Attendee engagement

**96%**

of attendees would recommend axe-con again to a colleague

**99%**

of attendees said they would join us again for axe-con 2025

“

*I liked the keynote speakers, the discussions around AI and accessibility, and the wealth of knowledge provided on every topic.”*

“

*I love the community! There were a lot of great people in the conversations, and I was genuinely very interested in the talks.”*

“

*This renewed my desire to do this work! I was getting burnt out on accessibility work, trying to figure out what I needed to do to make something accessible and fighting to implement it.”*

## Axe-con watch parties

Gathering with your local community to watch axe-con together has been a staple of the experience since the inaugural conference in 2021.

With axe-con 2024, we began sponsoring and supporting local event hosts by providing swag and accessibility accommodations. It's been a great way to reward and highlight our awesome community members, while also helping to make the events more accessible.

This year, we're taking axe-con watch party support to a whole new level by providing a central location where you can showcase your watch party! Conference registrants will be able to search listings, RSVP to the party of their choice, and connect with watch party hosts to coordinate details and plans. All over the world, we'll have more watch party guests than ever!



**“ Hosting a virtual watch party for Axe-Con 2024 was a great way to build awareness and connect like-minded folks passionate about creating an inclusive digital environment. ”**

- Kelly Reitz, Talent Development & Management at RSM

**“ Our employee resource group took the initiative to share notes from 21 different axe-con sessions with team members. We communicated using Slack during live sessions and encouraged others to watch recordings if they couldn't attend live. It felt amazing to learn from people in the accessibility industry and then talk about it within our workspace.”**

- Kristen Buck, Sr. Content Designer at Mindbody



## Why attend axe-con?

Building accessible digital experiences requires a team effort, across design, development, management, testing, accessibility experts, and of course, legal. Axe-con is the first of its kind, dedicating topics to each of these key players. This is not an assistive technology convention.

Talks at axe-con will include case studies from enterprise companies leading in large-scale accessibility efforts, as well as best practices and updates from technology leaders around the world. Topics of focus will include accessibility in development, accessibility in design, organizational success with accessibility, and accessibility compliance.

Join us to learn how to build, test, monitor, and maintain digital accessibility.

### A note about axe-con culture

We take the [axe-con Code of Conduct](#) very seriously.

Our goal is to uphold the inclusive standard that the accessibility community deserves and to make the content and experience of axe-con digitally accessible. Attendees, speakers, and sponsors are expected to respect and maintain these core aspects of the axe-con culture.

