# AbilityNet Accessibility services video transcript

At AbilityNet our vision is a digital world accessible to all and we believe the power of technology should be available to everyone.

Digital accessibility involves making your website, app, product, or service work for everyone - people on different devices, in different environments and with different abilities.

Consider buildings with wheelchair ramps or braille as an alternative to printed materials.

Accessibility in the digital world applies in a similar way.

We offer a range of services to help with your accessibility projects.

We have one of the largest in-house specialist teams in Europe, and our certified digital accessibility consultants collaborate with clients from diverse sectors.

Mimouna: Hi, I’m Mimouna. I jointly lead on the diversity, equity and inclusion strategy for product, technology and marketing at Stepstone Group, who you will know in the UK as Totaljobs Group.

We were actually worried that we weren’t doing enough when it comes to creating accessible products so we looked at what opportunities we had and found the digital accessibility maturity model as a good way to partner up with AbilityNet.

The DAMM process has been a massive help because we finally started a meaningful conversation on digital accessibility and accessibility more ordinarily. For a lot of us, it was a topic to approach but one we feared to pay attention to because we didn’t know where to start. With the maturity model process, and the people we have involved in doing so we now know how to get somewhere, and we also have identified the number of colleagues who are definitely championing the topic and initiatives we are committing to. So we know we have a long journey ahead, but we now have the foundations and building blocks and that’s a massive step forward for us and that wouldn’t have happened as quickly or smoothly without this process and the support from AbilityNet.

Here are some of the key services we offer so we can help you on your accessibility journey…

We can focus on the code of your website, app or digital product. Through audits, we can help you identify potential barriers and assess conformance against accessibility guidelines and standards.

Through disabled user testing and focus groups, we can give you an insight into what real users think about the accessibility of your product.

Or, take it one step further and aim for AbilityNet’s Accreditation.

You may want to focus on your people and teams and build on their skills and knowledge of accessibility through our training and eLearning options.

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Or take your organisation to the next level by embedding accessibility into all your processes and create a roadmap for your accessibility strategy, through our Digital Accessibility Maturity Model.

Join us and get in touch today at [www.abilitynet.org.uk/speak-to-our-experts](https://abilitynet.org.uk/speak-to-our-experts) to find out more about how we can help make your organisation, products, services and processes more accessible and inclusive.